

RedR UK

STRATEGY

GLOBAL REACH,
LOCAL IMPACT

2014 - 2019

We are an international humanitarian NGO which supports aid organisations and other humanitarian actors across the world by developing skills and providing expertise.



Photo: © RedR/Usman Ghani

Our Objectives 2014 - 2019

1. To improve humanitarian effectiveness in all stages of the disaster cycle by developing the capacity of organisations and their staff who are engaged in humanitarian action

2. To improve management and technical capacity in urban emergencies. We will do this by bringing together the expertise of humanitarian agencies, the private engineering sector, governments/authorities, professional institutions and academia to enhance knowledge and quality of response



Photo: © RedR/Usman Ghani

By 2019 we will have:

1. Supported over 1,000 organisations around the world, **80%** of which will be **national organisations**, through providing a range of appropriate services to strengthen their humanitarian work

2. Built the capacity of over 35,000 **individuals** involved in humanitarian action, **90%** of whom will be **nationals of disaster affected countries**

3. Demonstrated the important **impact** of these activities in terms of improved humanitarian practice for the benefit of those affected by disasters

4. Established strong working partnerships with humanitarian organisations (including members of the RedR family), and be delivering appropriate support to the humanitarian sector together

5. Enhanced knowledge and quality of response to urban emergencies

6. Have sustainable hubs in key geographical locations supporting local capacity building



RedR has trained more than **25,000 humanitarian workers** in the last 5 years across more than **40 countries**.



Through the use of blended learning techniques and systematic follow up we are committed to the long term development of individual and organisational humanitarian capacity.



We have a pool of over **100 experienced humanitarian trainers** with the capacity to train in over **25 languages**.